



# Michael C. Bush

- ▶ CEO, Great Place to Work
- ▶ Entrepreneur, Investor, Teacher
- ▶ Author, Media Commentator, Speaker

Michael C. Bush is CEO of Great Place to Work, the global research and analytics firm that produces the annual Fortune 100 Best Companies to Work For list, the World’s Best Workplaces list, the 100 Best Workplaces for Women list, the Best Workplaces for Diversity list, and dozens of other distinguished workplace rankings around the world.

Driven by a love of business and an unwavering commitment to fair and equitable treatment, Michael joined Great Place to Work as CEO in 2015, bringing 30 years of experience leading and growing organizations. This includes serving as CEO of Tetra Tech Communications, which he grew from \$40 million to \$300 million in revenue. Michael is a former member of President Obama’s White House Business Council and a founding board member of the private equity seed-fund, Fund Good Jobs, which invests in small inner-city businesses.

## Keynotes

### A Great Place to Work For All

Better for Business, Better for People, Better for the World

What does the latest data show about organizations that prioritize a culture of inclusiveness? Based on his book by the same name, Bush shares these details, plus how the Best Workplaces outperform their peers in the stock market and in revenue growth. Attendees hear Bush’s inspiring stories about how creating a more equitable work environment pays off. Attendees also walk away with a new “For All” Leadership Model to help drive personal performance.

### Innovation By All

How Creating a Culture of Inclusion Can Drive Innovation

Today’s most innovative organizations recognize that game-changing ideas can come from anywhere and anyone. Bush explains how to build an Innovation By All culture—one that maximizes your company’s human potential by tapping into the intelligence, skills, and passion of everyone in the organization. Companies that build an Innovation By All culture generate more high-quality ideas, realize greater speed in implementation, and achieve greater agility—resulting in 5.5 times the revenue growth of peers with a less inclusive approach to innovation.

## Bring Michael to Your Audience

### Engagements include:

- ▶ **Leadership:** Greenleaf Servant Leadership Conference, Argyle Executive Forum, CEO Action for Diversity & Inclusion Summit, Globoforce’s WorkHuman, and more
- ▶ **Innovation/Technology:** Intuit, Genentech, Workday, and more
- ▶ **Insurance and Financial Services:** Charles Schwab, Edward Jones, Goldman Sachs, Nationwide, and more
- ▶ **Entrepreneurship:** Business Connect Workshop, Conscious Capitalism Summit, 8 Factors, ICA, and more
- ▶ **Higher education:** UC Berkeley, Stanford Business School

### Categories

- ▶ Leadership
- ▶ Diversity & Inclusion
- ▶ Business strategy
- ▶ Business performance; growth; triple bottom line
- ▶ Corporate culture
- ▶ Change management
- ▶ HR issues: talent development, retention and more
- ▶ Workforce issues: teamwork, motivation, and more
- ▶ Corporate social responsibility

### Audiences

- ▶ CEOs, C-suite executives
- ▶ Board members
- ▶ Executive teams
- ▶ Human Resources executives
- ▶ Diversity & Inclusion executives
- ▶ People leaders and management teams
- ▶ Anyone at any level of the organization seeking a more inclusive, high-trust, high-performing organization



Ask about Bush’s book *A Great Place to Work For All*